



Daniel Halden &lt;daniel.halden@lacity.org&gt;

---

## April Russell - Revolutionize Hollywood

---

Daniel Halden &lt;daniel.halden@lacity.org&gt;

Mon, Jun 27, 2016 at 4:34 PM

To: "Kiecker, Kaylee" &lt;Kaylee@hollywoodchamber.net&gt;

Cc: Devin Strecker &lt;Devin@hollywoodbid.org&gt;, "Gubler, Leron" &lt;Leron@hollywoodchamber.net&gt;, "aprilrussell@quianagroupinc.com" &lt;aprilrussell@quianagroupinc.com&gt;

Thanks, Kaylee!

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
(213) 207-3015  
[www.cd13.com](http://www.cd13.com)

Sent from my iPhone

On Jun 27, 2016, at 4:33 PM, Kiecker, Kaylee <[Kaylee@hollywoodchamber.net](mailto:Kaylee@hollywoodchamber.net)> wrote:

Hi there! We just met with April Russell who is a Chamber member and has a startup company called Revolutionize Hollywood. April is proposing some ideas that might be of interest to you in regards to the street character experience for tourists in Hollywood. Components of her plan would inspire characters to be accountable and would offer some training that complies with city ordinances. She also talked about having a stage area where characters could showcase their personalities and give tourists a positive experience. She wants to be the voice of the 'good' performers out there and so we thought we would connect you to one another.

Kaylee

[aprilrussell@quianagroupinc.com](mailto:aprilrussell@quianagroupinc.com)[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)[Devin@hollywoodbid.org](mailto:Devin@hollywoodbid.org)

&lt;image001.png&gt;

Kaylee Kiecker  
Executive Vice President  
Hollywood Chamber of Commerce  
7018 Hollywood Blvd.  
Hollywood, CA 90028  
(323) 469-8311 ex. 15

8/13/2016

City of Los Angeles Mail - April Russell - Revolutionize Hollywood

(323 469-2805 fax

Kaylee@hollywoodchamber.net

www.hollywoodchamber.net | www.walkoffame.com

<image002.jpg>